

ALEXANDER FISHER

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PROFESSIONAL EXPERIENCE

CITY OF PITTSBURGH, CITY INFORMATION SYSTEMS, PITTSBURGH, PENNSYLVANIA, 2005 – PRESENT

TV Production / Graphics Design Specialist

Key Achievements:

- ◆ Conceptualize, design and produce on-air graphic products for public service announcements, informational packages and promos.
- ◆ Manage various assets during the post-production editing; develop strong storyline, solid content and visual aesthetic to the project.
- ◆ Initiated and implemented a new approach to showcase the success of City's special events, including high-profile Mayoral meetings and public festivities.
- ◆ Research information and graphic materials for establishing educational programs and city-wide polices via broadcast and web.
- ◆ Successfully interface and coordinate with City's executives and legislative officials to facilitate production needs.
- ◆ Provide critical and effective photo restoration and color correction.

DUQUESNE UNIVERSITY, PITTSBURGH, PA, 2005 – 2006

Teaching Assistant – Journalism, Anchoring & Reporting

Provided comprehensive technical assistance to professors in classroom simulating a professional television studio environment. Delivered information to students regarding writing, reporting, editing, and developing stories fit for television broadcasts. Advised in and outside the classroom, supporting their efforts. *Key Achievements:*

- ◆ Taught videography, sound use and composition techniques and basics of the video editing software.
- ◆ Captured and re-broadcasted lectures through MediaLive Web server.

CITY OF PITTSBURGH, BUREAU OF TELECOMMUNICATIONS, PITTSBURGH, PENNSYLVANIA, 2001 – 2004

TV Production Technician

Performed variety of TV production functions to maintain cable television signal standards and ensured technical performance of all components, including operating/repairing studio and control room, field and post-production equipment. Conducted graphic design, including old photos restoration and color correction. Served as camera operator at studio and remote sites.

Key Achievement:

- ◆ Streamlined and developed many innovative solutions for unconventional issues to overcome technical problems that improved the style and efficiency of the task.
- ◆ Enhanced videotape database by creating a lookup query that dramatically sped up the archival research.
- ◆ Conducted video traffic programming for 24/7 playback system.

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CATALAN TV, REPUBLIC OF MOLDOVA, 1995 – 2000

TV Production Technician/Editor

Supported full-range of functions for independent TV station, including recording, editing, and CG captioning. Operated studio, control room, post-production, and distribution equipment. Provided hands-on training and instruction to interns and new employees, functioned as liaison with equipment providers abroad. Performed routine maintenance, minor repairing and alignment of the UHF TV broadcasting and modulating equipment, color cameras, audio mixing, and recording equipment to ensure continuous operation. *Key Achievements:*

- ♦ Contributed to the reduction in expenses by completing several tasks in-house, such as translating duties, which eliminated the need to utilize outside contractors.
- ♦ Successfully completed tasks beyond standard job requirements by assisting other members of team.
- ♦ Served as Associate Producer/ Technical Director during the busy seasons and live productions.

EDUCATION/TRAINING

Master of Science; Media Technology G.P.A. 4.0

DUQUESNE UNIVERSITY – Pittsburgh, Pennsylvania

Bachelor of Science; Electronic & Communication Engineering, Radio, & TV

TECHNICAL UNIVERSITY OF MOLDOVA – Kishinev, Moldova

SKILLS:

- Innovative and creative TV Production/Multimedia Specialist, energetic team player with strong organizational and time management skills and tendency to excel in fast-paced, deadline-driven environments.

Platforms: Windows XP/Vista/7, Mac OS/OSX, DOS

Software Expertise: MS Office 2007; Adobe Production Suite CS4: Photoshop, Illustrator, Premier Pro; Dreamweaver, Flash, Abode Media Encoder; Poser 7, Corel Bryce 5; SoundForge 7; Windows Media Encoder 9, DIVx Converter

Equipment: Versatile experience with studio, post-production, broadcasting and cable distribution, video capturing and DVD authoring equipment. Skilled using major analog and digital video standards as well as NTSC/PAL/SECAM systems. Computer hardware/software updating, troubleshooting and networking skills.

Languages: Also proficient in Russian, Romanian and French

AWARD RECOGNITION

- Published author of various material spanning multiple languages and topics
- Photoshop World 2008 Guru Awards, Artistic, finalist
- “Art Seen” competition award and publication – 2007
- Third Place winner, Fifth Annual National Arts Program – 2004

AFFILIATION

- Member of National Association of Photoshop Professionals, since 2006